

10 Easy Questions
10 Short Minutes
10 Years of Impact



Partnership Opportunities

Future generations are depending on us to stand up and be counted during Census 2010. What better way to show your support for a complete count than to partner with the census?

Communities all over the United States are coming to together to educate residents and promote awareness of the census. There are many ways our local businesses, educators, faith-based organizations, non-profits and community advocates can support the census effort. Visit www.SNVcounts2010.com to learn more about partnership opportunities in Southern Nevada.

For more information about the 2010 Census or to find out how you can become a community partner, please contact us at:

Southern Nevada Counts 2010
(702) 853-1313
info@SNVcounts2010.com
www.SNVcounts2010.com

Census 2010 Jobs Hotline
1-866-861-2010
Local Census Offices:

Las Vegas
(702) 750-3430
3821 West Charleston Blvd.
Las Vegas, NV 89102

North Las Vegas
(702) 750-3380
5135 Camino El Norte
North Las Vegas, NV 89031

Henderson
(702) 789-5960
150 North Stephanie St.
Henderson, NV 89074



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The Southern Nevada Regional Planning Coalition

Census 2010
Southern
Nevada Counts



Census 2010 is more than a head count. It's about...

✓ **Jobs**
✓ **Power**
✓ **Money**



What's Census 2010 All About?

The census is a formal count of all U.S. residents. Every resident of every state needs to be counted, citizens and non-citizens. The U.S. Constitution requires a census every ten years and participation is required by law. The actual counting process will be in full swing from March-July of 2010. The best way to participate is to send your form back as soon as it arrives at your home. The decennial census will have a profound impact on Southern Nevada and our quality of life for the next ten years. More than anything, the census is about claiming jobs, power, and money for your community.

What's the Timeline for Census 2010?

To ensure that you get counted, keep in mind the following milestones:

February -March 2010

First mailing or delivery of Census form to your home

March -April 2010

Second mailing or delivery of census form to your home if it hasn't been returned. Questionnaire Assistance Centers open to help residents with questions about their census forms

April 1, 2010

Census Day

May-July 2010

Census takers visit your home if you haven't returned your census form

Everyone
Counts



Is Census 2010 Important for Southern Nevada?

YES! In fact, participating in Census 2010 is one of the easiest ways to invest in your community:

Jobs:

The U.S. Census Bureau expects to hire approximately 4,800 Nevadans to support Census 2010. Additionally, every effort is made to hire and train individuals for census taker positions within their communities.

Power:

Census 2010 population data will be used to reapportion seats in the U.S. House of Representatives. Nevada is very close to receiving an additional voice to serve our state in Congress because we've grown so much during the past ten years. However, we need a complete count of all residents during Census 2010 to ensure we receive additional representation in Congress. The Nevada Legislature will use Census 2010 data to redraw the boundaries of state senate and assembly districts.

Money:

For every Nevadan not counted during Census 2010 our state will lose \$917 in federal funds per person per year for the next ten years. That's \$9,170 in federal funds that Nevada will lose to other states for every one person that isn't counted!

Nevada needs every dollar it can get as we work to emerge from a deep recession. Census 2010 data are used by federal agencies to allocate \$400 billion to states for vital programs and services like:

- K-12 education
- Health & education services for the disabled
- Senior citizen programs
- Public Transit and transportation infrastructure
- Forecasting future housing needs
- Public Safety programs and strategies

What else do I need to know about Census 2010?

The Census Form:

The census form will consist of only ten questions and will take less than ten minutes to complete. The form itself should be filled out by the head of household for every person living in the home. You will not be asked to provide personal information such as social security numbers or phone numbers.

Confidentiality:

Your Census form is completely **CONFIDENTIAL**. The Census Bureau is prohibited from sharing your census forms with anyone, including other federal or law enforcement agencies. Not even the President of the United States may have access to your census form.

Resources:

There will be many resources in place to help you better understand Census 2010 and to help you return your form on time. Questionnaire Assistance Centers will be located throughout Southern Nevada and will have staff to help those who are unable to read or understand their census form.